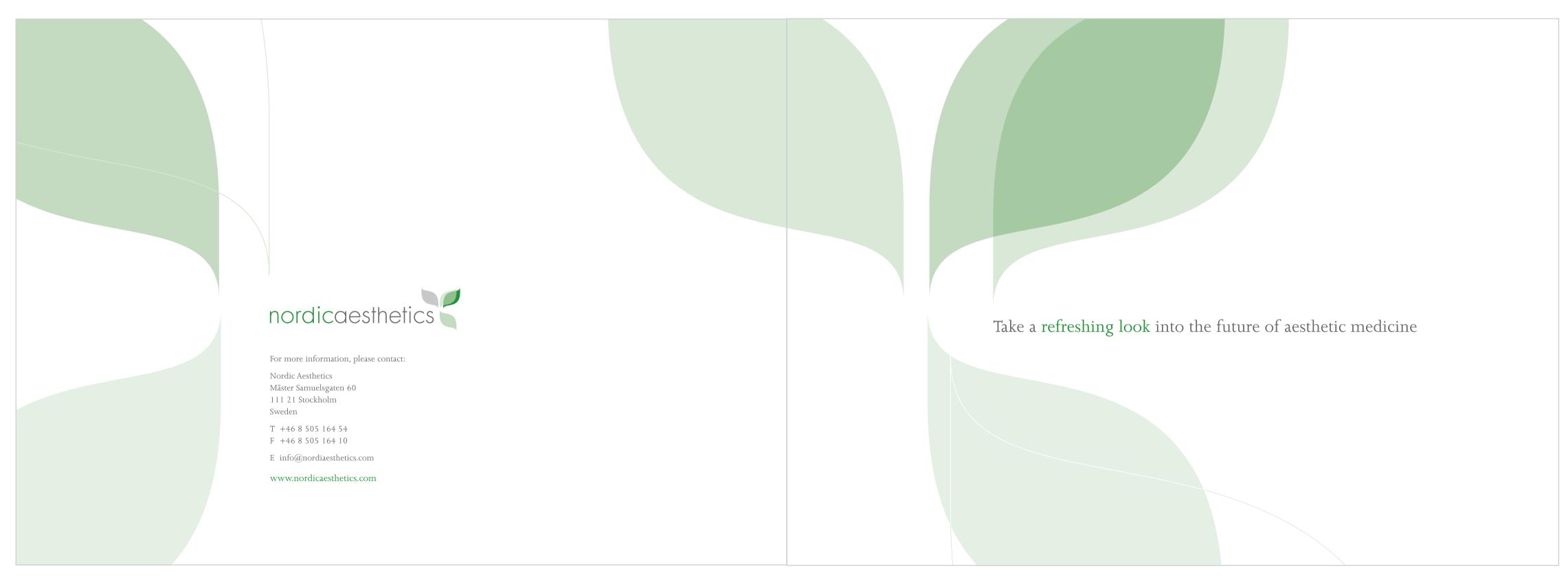
Back cover



#### fresh

approach to aesthetic medicine

Nordic Aesthetics brings a fresh approach and unrivalled insight to the aesthetic market.

Our fresh thinking is based on the collective and proven experience of a team of experts in aesthetic medicine. We understand the global demand for more natural looking, less invasive, complementary treatments.

Our focus delivers a clear understanding of the needs of both practitioners and their clients. This directs our investment pipeline for new products, and ensures we align every part of the business to the market we serve.

We are committed to providing treatments that are either best in class or the most innovative available to satisfy consumer demand. Clients and practitioners no longer look for a single product, but prefer to use the best combination of treatments to achieve refreshed and beautiful looking skin. In light of this, all Nordic Aesthetics' products have been tried and tested in combination to provide practitioners with the confidence to offer a complete range of treatments from one trusted source.

## Clarity

### in the future of aesthetics

in the Our approach is one of insight, collaboration, quality control and excellence in service and delivery.

Nordic Aesthetics benefits from a highly experienced management team that brings a track record of success and a truly global experience in the fast evolving market for aesthetic medicine. The business is driven to deliver commercial, clinical and operational excellence.

This focus on our development pipeline means the company is constantly updatin existing technologies and pioneering new treatments in aesthetics medicine

Nordic Aesthetics is dedicated to the highest levels of safety, support and education. We apply a rigorous medical diligence across our entire product range and throughout our portfolio of investments currently in development.

Only the very best products will be added to the Nordic Aesthetics portfolio. Working closely with our own clinicians, customers and other partners we research and test our reatments in combination — our aim to create a fully complementary product range in a single and easily accessible portfolio.

This dedication to bringing our customers only the very best products, that either meet an existing need or a predicted future trend, enables Nordic Aesthetics to focus on its offering with absolute clarity.

# your Partner in aesthetics

Our dedication and focus on the aesthetics market is achieved not simply by offering the right products.

Patients increasingly want to stay ahead of the aging process. To this end Nordic Aesthetics offers support and advice for longer-term aesthetic planning backed up by a full-scale portfolio of treatments.

Through our trained and approved clinicians, the company is able to guide patients through the options available for a more subtle, non-invasive and more natural looking approach to face and body rejuvenation.

We offer tools to help the practitioner engage with patients to reassure and support them through their personal journey – from the initial decision-making process and choice of treatment options, right through to guidance for post-treatment care.

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## shared lines of the aesthetic market goes far beyond our products.

Nordic Aesthetics is dedicated not only to bringing the best combination of products to its customers, but also to fulfilling practitioners' ambitions to provide the best total customer experience.

The trend for more diverse and combined aesthetic interventions provides as inparalleled opportunity for practitioners to build relationships with thei clients.

Nordic Aesthetics constantly assesses innovations in technology and consult with clinicians, opinion leaders and consumers. We share and discuss these insights with practitioners in order to focus our business and to meet the current and future demands from the market.

Such insight and commercial capability, combined with a portfolio of complementary products and bespoke training, will equip practitioners with a truly holistic portfolio of solutions for face and body rejuvenation – all from a single trusted source